



European
Commission



HERE Study Visit

**Enhancing University-Industry
Collaboration for current and future
employment, innovation and Sustainable
Ecosystems**

3-4 September 2024

Tampere. Finland

Erasmus+
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Centralised Support
to the Network
of Higher Education
Reform Experts

Concept Note

University-industry collaboration has become a key policy priority in the majority of higher education systems. The growing urgency for innovative solutions in society demands a reflection on the interactions between knowledge, innovation, and practical application. Universities are recognized as catalysts in this endeavour, increasingly participating in local and regional development through diverse initiatives such as technology transfer, collaborative research, startup incubators, and spinoffs. What is more, university-industry cooperation is increasingly seen as key to the evolving agenda of graduate employability and shaping the teaching and learning process in a way that it caters to current and future jobs.

From a multidisciplinary perspective, universities integrate various academic disciplines to address complex challenges and attract diverse stakeholders. This approach enables them to engage not only with industry but also with government bodies, non-profit organizations, and the local community, fostering a holistic ecosystem for innovation. However, their ability to drive positive environmental and economic transformation hinges on strong collaboration with industry and engaged citizens.

This study visit to [Tampere University of Applied Sciences \(TAMK\)](#), Finland, will showcase how the institution designs, structures and cultivates university–industry partnerships towards multiple objectives, including graduate employability, but also for building sustainable innovation ecosystems. This visit will provide a comprehensive understanding of how an institution utilises diverse modes of industry cooperation to meet different objectives. Participants will gain insights into different models of collaboration, focusing on curricula design, work-integrated learning and teaching and learning collaborations, as well as on initiatives such as learning labs and applied research centres.

Objectives

- To receive an overview regarding strategic university-industry collaboration from TAMK, in relationship to its environment.
- To observe practical examples of university-industry collaboration for teaching and learning and for research and innovation.
- To explore how HEI can contribute to local employability and sustainability goals and develop partnerships to this effect.
- To identify strategies for implementing similar collaborative models in the contexts of the HERE.

Background material

[Fusilli Project](#)

[Research, Development and Innovation at TAMK](#)

[Sustainable Industry X](#)

More information coming soon!

DRAFT AGENDA

Tuesday 3.9.2024

- 8.30 – 9.00** Registration and welcome coffee
- 9.00 – 9.25** Welcoming words
- 9.25 – 9.55** Keynote: TAMK RDI and collaboration with the private sector
- 9.55 – 10:25** City of Tampere: how we develop the city of Tampere to better attract RDI funding
- 10.25 – 11.00** SIX ecosystem Sustainable Industry X – Ecosystem SIX
- 11.00 – 12.00** Coffee break with networking event
- 12.00 – 12.15** Living Labs
- 12.15 – 12:45** Pedagogical skills in working life
- 12.45 – 13.45** Lunch break
- 13.45 – 15:45** Lab visits
- 15.45 – 16.00** Reflections of the first day
- 16.00** End of day 1
- 19.00** SPHERE Dinner (Place tbc)

Wednesday 3.9.2024 | Education for the future skills

- 9.00 – 9.40** Education for today's and tomorrow's Jobs
- 9.45 – 10.15** Coffee break
- 10.15 – 11.15** Continuing Professional Development
- 11.15 – 12.45** Societal Responsibilities – Values and Reputation
- 12.45 – 13:00** Conclusions
- 13:00 – 14:00** Group photo event and farewell lunch
- (City tour 14.00 – 15.30)

End of the Study Visit

