



Developing an Erasmus+ project: Conceptualizing the idea

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Content

- Formulation of the project idea
- Quality criteria for project idea
- Defining project objectives
- Designing project expected results
- Use of simple practical tools for conceptualizing the idea

Characteristics of good Project

A Good project
should be SMART



Formulation of the project idea

The formulation of the project idea arises from the analysis of the context in which a need is identified at the university or higher education system level

The analysis of the context includes:

- Analysis of policies in the sector of reference
- Research on the subject field
- Evaluation of the experiences (on-going or concluded) in the framework of interest



Quality criteria for project idea 2/2

1) Relevance

- Consistency with priorities, needs, expertise
- Innovation and ambition
- European added value

2) Quality Planning

- Clarity
- Credibility and feasibility
- Cost-effectiveness

Quality criteria for project idea – 2/2

3) True European Consortium

- Complementarity
- Relevance of expertises balance

4) Valorization

- Impact
- Dissemination
- Sustainability

Examples of project idea 1/2

Promoting quality and internationalization of research through establishment and operationalization of Cycle 3 Quality Assurance System in line with the European Integration (C3QA project)

Establishment of National framework of Key Performance Indicators for good governance and quality towards inclusive, digital and green oriented higher education in Armenia (KPI4HE) project.

Project wider objective

What is the overall broader objective, to which the project will contribute?

An indication of the medium/long-term aim that the project is designed to contribute to

Examples of project wider objective 1/3

C3QA project's wider objective is to contribute to the establishment of a knowledge-based society in Armenia, Kazakhstan, Mongolia and Ukraine through the launch and operationalization of a robust quality assurance system for internationalization of Cycle 3 programs.

KPI4HE project aims at improving higher education system governance, university strategic planning and management contributing to quality and inclusive, digital and green oriented higher education in Armenia through development and implementation of National framework of Key Performance Indicators (KPIs) for higher education (NF-KPI), operationalization of Institutional Research and Planning Services (IRPS) and revision of State Institutional Accreditation Standards in line with NF-KPI

Project specific objectives

Specific Project Objectives:

What are the specific objectives, which the project shall achieve?

The specific objective(s) should indicate what is expected to have been achieved by the end of the project.

The objective(s) of your project should be “SMART”:
Specific, Measurable, Accurate, Realistic and Time-bound

C3QA project specific objectives 1/2

1. Build on the capacity of the system (HEI internal and external stakeholders) to effectively and efficiently operationalize the internal and external quality assurance systems of Cycle 3 programs
2. Develop/update national policy frameworks for QA of Cycle 3 programs in Armenia, Kazakhstan, Mongolia and Ukraine in line with the international development in research and European integration agenda

C3QA project specific objectives 2/2

3. Establish an External Quality Assurance (EQA) system to validate and promote quality of Cycle 3 programs
4. Establish Internal Quality Assurance (IQA) mechanisms and tools within HEIs assuring quality of Cycle 3 programs (leading to a PhD degree)
5. Promote internationalization of the Cycle 3 programs with joint efforts of the key stakeholders and cross-regional cooperation

KPI4HE project specific objectives 1/2

1. Building the capacity of the staff from involved Armenian partners on Institutional Research (IR) for improvement of higher education governance, university strategic planning, management and quality assurance within the context of digitalization and green transition
2. Development of context based National framework of KPIs for higher education (NF-KPI) supporting transition to inclusive, digital and green higher education in Armenia
3. Development and piloting a national digital platform to support NF-KPI implementation

KPI4HE project specific objectives 2/2

4. Development of Operations Manuals for IR (OMIR) in application of NF-KPI fitting the size, mission and objectives of the involved HEIs,
5. Establishment of Institutional Research and Planning Services (IRPS) with necessary infrastructures and legal basis in involved Armenian higher education institutions
6. Piloting OMIR and NF-KPI: IR and Strategic Planning (SP) activities in involved Armenian HEIs
7. Revision and adoption of the Revised State Standards for Institutional Accreditation (SSIA) in line with NF-KPI.

Project expected results

Deliverables (final results) and Millstones (intermediate results contributing to achievement of deliverables):

- Deliverables/millstones are grouped in Work Packages, leading to the specific objective/s
- Deliverables/millstones reflect the eventual RESULT and should not be mistaken with activities. They focus on what the consortium wish to achieve by different activities.

Expected deliverables of C3QA project 1/2

- 4 regulatory frameworks (including standards and procedures) for QA of cycle 3 programs in Armenia, Kazakhstan, Mongolia and Ukraine
- 4 national level guidelines on establishment of QA systems for cycle 3 programs for Armenia, Kazakhstan, Mongolia and Ukraine
- 4 EQA bodies are established and operational

Expected deliverables of C3QA project 2/2

- 9 internal quality assurance policy manuals for the PCIs are operational
- At least one Cycle 3 program in each of 9 participating HEIs are internally and externally evaluated and accredited by partner country EQA bodies
- 9 equipped units of HEIs and 4 for EQA in Armenia, Kazakhstan, Mongolia and Ukraine
- The developed and installed EQA and IQA systems, will be specifically designed to ensure gradual enhancement and internationalization of research and transfer of knowledge. .

Expected deliverables of KPI4HE project 1/2

1. Training Kit on European experience of Institutional Research (IR) for improvement of higher education governance, university strategic planning, management and quality within the context of digitalization and green transition
2. Trained 43 staff from involved institution in charge of strategic planning, management of information system, quality assurance, educational and administrative management,
3. National framework of KPIs for higher education (NF-KPI) and its digital platform based on context and supporting transition to inclusive, digital and green higher education in Armenia

Expected deliverables of KPI4HE project 2/2

4. Operations Manuals of IR (OMIR) in application of NF-KPI fitting the size, mission and objectives of the involved HEIs,
5. Functional Institutional Research and Planning Services (IRPS) with necessary infrastructures and regulatory framework in involved higher education institutions
6. Reports on pilot Institutional Research (IR) and strategic planning activities in involved HEIs,
7. Revised and adopted State Institutional Accreditation Standards in line with NF-KPI.

Table of results per WP

Title of WP	Main deliverables (D) and Millstones (MS) per WP		Leading Partner
	In programme countries	In Armenia	
WP1- PREPARATION: Capacity building on IR for SP	D1.1 Training Kit on Institutional research (IR) (including higher education management information system-HEMIS)	MS1.1. Fact-finding analysis reports on current practices in the field of IR (including HEMIS) and strategic planning (SP) in involved Armenian HEIs	Leader: UOL Co-leaders: TU DRESDEN UNIGE
WP2 - DEVELOPMENT: Procedures and tools for IR and SP	D2.1. Capacity building training on IR in Oldenburg D2.2. Capacity building workshop on operationalization of IRSP in Genova	MS2.1. Draft National framework of KPIs for higher education (NF-KPI) MS2.2. Draft Operations Manuals for IR (OMIR) D2.3. Operational Institutional Research and Planning Services (IRPS)	Leader: UNIGE Co-leaders: TU DRESDEN UOL

Sources

Erasmus+ Programme Guide 2024:

<https://erasmus-plus.ec.europa.eu/fr/erasmus-programme-guide>

Erasmus+ Capacity building (higher education):

<https://erasmus-plus.ec.europa.eu/opportunities/opportunities-for-organisations/cooperation-among-organisations-and-institutions/capacity-building-higher-education>

Website of WBL4JOB project:

<https://erasmusplus.am/erasmus-call-for-proposals-2017-is-published/>

Website of KPI4HE project:

<https://kpi4he.ysu.am/en>