



Planning and delivering jointness in Erasmus Mundus Master programmes

EMSI Thematic Seminar

7 November 2024
Brussels



Funded by
the European Union



Session 1: Joint recruitment & admissions

Christoph Brox (University of Münster)

María-Elvira Prieto (Pompeu Fabra University)

Jenny Nygård (alumna of MARIHE)

Moderator: **Luana Da Costa Monteiro** (Ghent University)



Funded by
the European Union



Institute for Geoinformatics
University of Münster

MSc in Geospatial Technologies (GeoTech) – Joint recruitment and admissions

Christoph Brox



ifgi

MSc in Geospatial Technologies

- U Münster (coordinator), NU Lisbon, U Jaume I Castellón
- Joint degree since 2007, 4th Mundus project
- 3 semesters
 - Admission 1st semester: UNL, Portugal OR UJI, Spain (50 : 50)
 - 2nd semester: UM, Germany
 - 3rd semester = thesis: 1:1:1
- 2024: ~ 800 scholarship applications, ~ 500 of them complete
- Capacity: 32 students/year



Recruitment

Jointness: Partners act according to strengths and opportunities

- UNL: Marketing department
- UNL: Expert for Google AdWords (shared costs)
- UM: European Higher Education Fairs, e.g. Brazil, Argentina
- UM: German Academic Exchange Service (DAAD), paid advert for online marketing
- Consortium networks (prepared by UJI): Ambassadors (alumni from > 60 countries), LinkedIn Professionals Group (> 350 alumni, students, teachers, partners)



Selection system and process

- Based on online application system by UJI
- Feeding online selection system, access to application documents
- 7 weighed selection criteria (e.g., Bachelor grade, expertise in GI application area)
- EACH of the three partners INDIVIDUALLY assesses ALL valid applications
- Compilation of results
- Discussion of results at physical meeting



Consortium assessment

melden

Evaluation System

https://mastergeotech.info/online-applications/

Edit	prueba@hotmail.com	Lisbon	Lisbon	<input checked="" type="checkbox"/>	2.03	3.667	2.833	3.667	3.333	3.667	1.167	3.136	1	Window 2: NDICI Countries (China)
UJI	prueba@hotmail.com (sdfsadfasdfa)			<input checked="" type="checkbox"/>	2.03	4	3	5	4	4	1	3.553	1	test test test
IFGI	prueba@hotmail.com (sdfsadfasdfa)			<input type="checkbox"/>	2.03	3	3	5	3	3	1	2.903	1	test test test
ISEGI	prueba@hotmail.com (sdfsadfasdfa)			<input checked="" type="checkbox"/>	2.03	4	2.5	1	3	4	1.5	2.953	18	test test test

User information

First Name: DASDFASDFASDFASDF
Family Name: sdfsadfasdfa
Gender: Male
Disabled: ☐
Nationality: China
Bachelor: ASDasdASD
Application Form: [link](#)

Documents

- Proof of nationality (certified copy of passport) [download](#) [show](#)
- European format Curriculum Vitae [download](#) [show](#)
- Bachelor diploma - original version [download](#) [show](#)
- Bachelor Records - original version [download](#) [show](#)
- English exam results [download](#) [show](#)
- Second reference letter [download](#) [show](#)

One of the two mandatory reference letter is missing Recommenders asked: 2

Selection system and process

- ➔ Lots of effort even with technical tools and smooth processes, but
- ➔ Responsibility for applicants, life-decisions, and funding money

Jointness

- Makes life easier
- Smoother and more effective implementation
- Distribution of tasks according to strenghts
- „Consortium power“ against external requirements (national, universities)

Trust

- Right partners!!!
- Capable, willing, trusting each other
 - Choose the right partners before you start
 - Plan B: trust-building measures

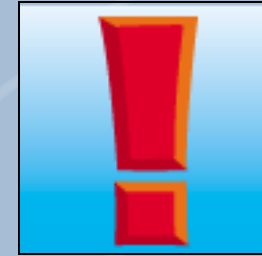
Thank you very much for your attention!



Questions



Discussion




Comments

broxc@uni-muenster.de

<https://mastergeotech.info/>

<http://ifgi.uni-muenster.de>





Session 1: Joint recruitment & admissions

Christoph Brox (University of Münster)

María-Elvira Prieto (Pompeu Fabra University)

Jenny Nygård (alumna of MARIHE)

Moderator: **Luana Da Costa Monteiro** (Ghent University)



Funded by
the European Union



EMSI Thematic Seminar

Planning and delivering jointness in Erasmus Mundus Master programmes

7 – 8 November 2024, Brussels

María-Elvira Prieto
EMA Project Manager

Content

- **The EMAI Consortium**
 - Partners
 - Academic Programme & Mobility Scheme
- **Recruitment**
 - Strategies
 - Dissemination
 - Applications
- **Admissions**
 - Steps
 - Attracting Talent Worldwide
- **Conclusions**

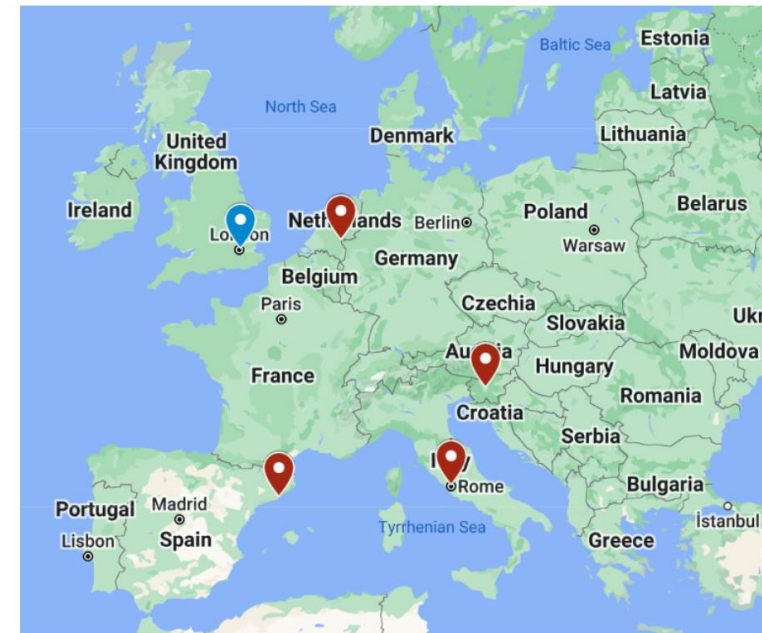
Consortium Partner universities:

- **Universitat Pompeu Fabra, Barcelona, Spain**
- **Sapienza Università di Roma, Rome, Italy**
- **Radboud Universiteit Nijmegen, Nijmegen, The Netherlands**
- **Univerza v Ljubljani, Ljubljana, Slovenia**

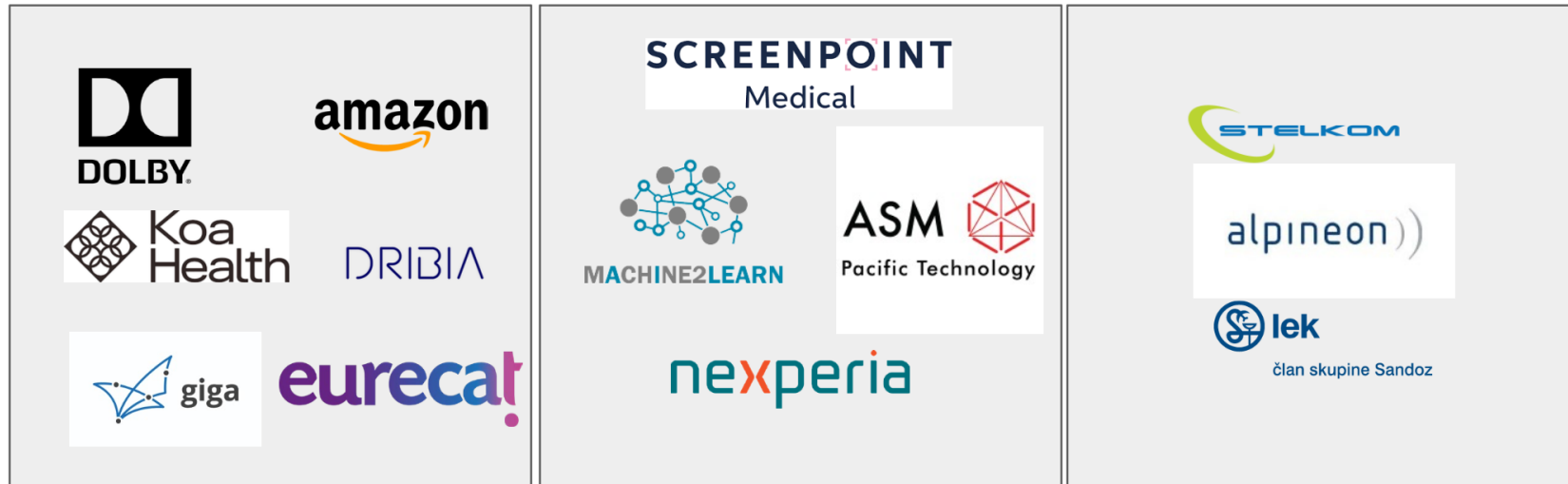


Distinguished Associated Partner:

- **UCL Centre for Artificial Intelligence**
London, UK



Associated/Industrial Partners



Barcelona

Nijmegen

Ljubljana

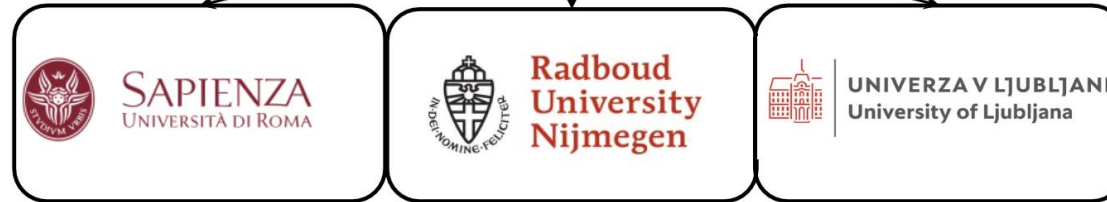
Academic Programme & Mobility Scheme

1st Semester



2nd Semester

*Spring
Event*



*Summer
School*



3rd and 4th Semesters (Specialisation)



Recruitment - Strategies

First Intake

- One webinar
- Social Media
- International Fairs



Second Intake

- Two webinars
- Social Media
- International Fairs
- Studyportals



Third Intake

(current one)

- Three webinars
- Social Media
- International Fairs
- Studyportals
- EuroEducation
- Erasmus Mundus Association

Recruitment - Dissemination

German Academic Exchange Service (DAAD):

Attracting and Retaining Talent for AI in Europe – January 2024

European Universities for the European Union (EU4EU):

AI and Academia: Tuning Educational Programmes with the Educational Skills of the Future – May 2024

Directorate-General for Education, Youth, Sport and Culture (DG EAC) of the European Commission and the European Education and Culture Executive Agency (EACEA):

Erasmus+ Webinar on Artificial Intelligence: Leveraging Artificial Intelligence for Enhancing European Education and Training: Opportunities, Challenges, Insights – July 2024

Erasmus+ Cluster Meeting and Contact-Making Seminar for Asia, the Pacific and the Middle East:

November 2024

Recruitment - Applications

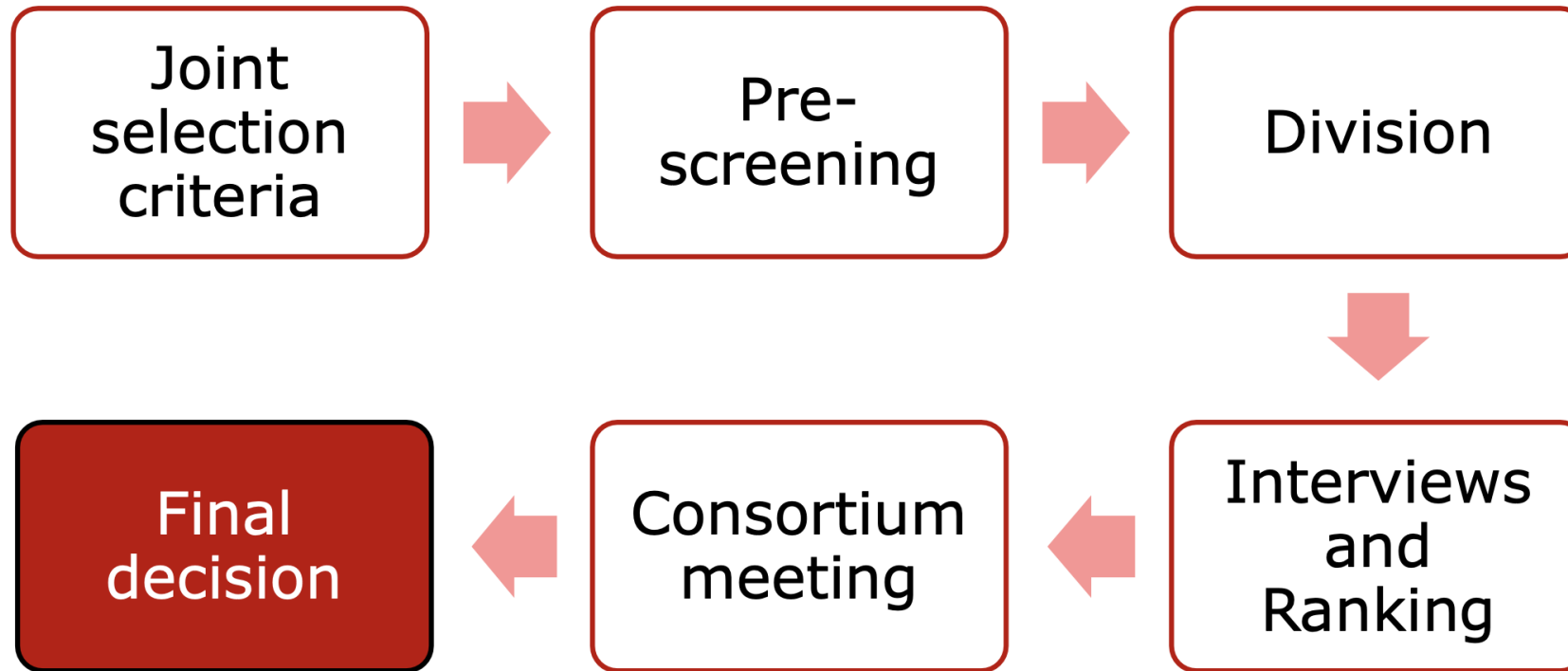
First Intake

- A single application period

Second Intake & Third Intake

- Candidates interested in **Erasmus Mundus Scholarships (EMS)**
- For **tuition fee waiver** candidates
- For **worldwide self-funded** candidates
- Exclusively for **EU self-funded** candidates

Admissions – Steps of a joint process



Admissions - Attracting Talent Worldwide

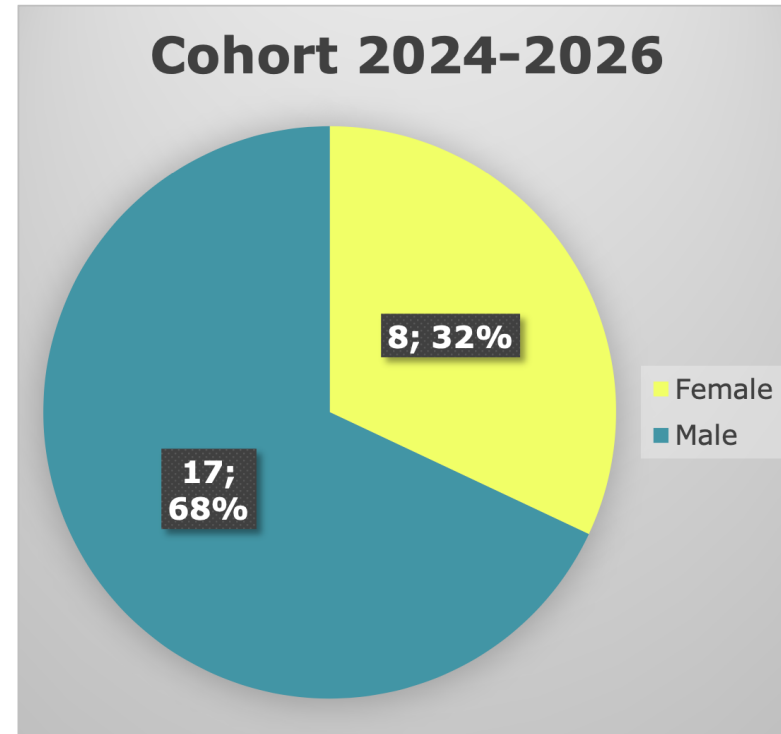
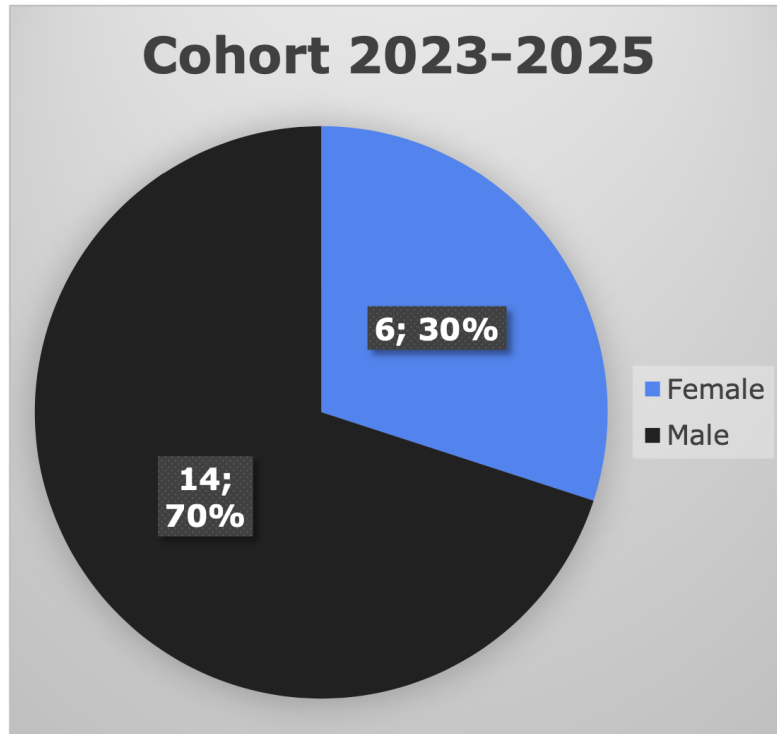
First intake:

- Approx. **1.000 candidates** (637 *eligible*)
- 21 candidates were selected (**19 scholarships & 2 tuition fee waivers**)
- **One** tuition fee waiver candidate withdrew
- Cohort 2023 – 2025: **20 students**
- Nationalities: **14**

Second intake:

- **Four** application periods
- **1st period: 1.332 candidates** (480 *eligible*)
- **2nd period: 318 candidates**
- **3rd period: 26 candidates** (5 *eligible*)
- 27 candidates were selected (**15 scholarships, 11 tuition fee waivers & 1 self-funded**)
- **One** tuition fee waiver and **one** self-funded candidate withdrew
- Cohort 2024 – 2025: **25 students**
- Nationalities: **19**

Admissions - Gender distribution per cohort



To conclude...

The Erasmus Mundus programmes exist thanks to the dedication of many individuals who genuinely believe in them despite the various challenges they face at different levels.

Consequently, the engagement of those involved in the Erasmus Mundus facilitates and enhances the joint aspects of these programmes.

This is one reason why Erasmus Mundus is a life-changing experience for everyone involved, providing significant benefits to institutions, students, staff, and the entire community.



Thank you!



EMA

Erasmus Mundus joint
Master in Artificial
Intelligence



Co-funded by
the European Union

<https://www.upf.edu/web/ema>



Contact: ema.eu@upf.edu
mariaelvira.prieto@upf.edu

[LinkedIn](#)

X: @EMAI_eu



Session 1: Joint recruitment & admissions

Christoph Brox (University of Münster)

María-Elvira Prieto (Pompeu Fabra University)

Jenny Nygård (alumna of MARIHE)

Moderator: **Luana Da Costa Monteiro** (Ghent University)



Funded by
the European Union

Student perspective: Joint recruitment & admissions

Master in Research and Innovation in Higher Education

Jenny Nygård, MARIHE alumna (2022-2024)



Master in Research and Innovation in Higher Education (EMJM)

- Established in 2012
- 120 ECTS (4 semesters)
- Joint or Double degree

Consortium

- University for Continuing Education Krems, **Austria** (coordinator)
- Tampere University, **Finland**
- Osnabrück University of Applied Sciences, **Germany**
- Eötvös Loránd University, **Hungary**
- University of Aveiro, **Portugal**
- Beijing Normal University, **China**
- Thapar institute of engineering and technology (deemed to be university), **India**



Mobility path and specialisations

- **1st semester/orientation phase:** Austria
- **2nd semester/foundation phase:** Finland
- **3rd semester/study trip to Asia:** India or China
- **3rd and 4th semester/specialisation, master's thesis**
- **Internship** worldwide (min. 8 weeks)

New specialisations

China: Educational Planning

India: Social and Commercial Entrepreneurship and Sustainability

Finland: Research Management and Digital Transformation

Germany: Leadership and Management

Austria: Institutional Research

Hungary: Learning and Teaching

Portugal: Policy Analysis

Recruitment and admission processes

MARIHE Erasmus Mundus
Master in Research and Innovation in Higher Education

English (en) ▼

🔍 You are not logged in. ([Log in](#))

LOGIN

Username

Password

☐ Remember username

Log in

MARIHE Moodle

Welcome to MARIHE Moodle. If you want apply for MARIHE programme, please register with the MARIHE Application Database using the command **"Create new account"** in the **Login-Box on the left**. Remember your user name and password!

You will be sent an e-mail to the e-mail-address you have provided. This e-mail will contain a weblink - please click this weblink to confirm your registration.

After registration you may enter the application database at any time using your user name and password until you have submitted your application.

- Annual student intake (October) assessment by consortia members
- Online application portal (Moodle)

Student experience

Recruitment and admission

- A highly joint and unified application procedure
- Online portal, instead of applying through the website of an individual institution

Registrations to HEIs

- Depending on the specialisation and study visits in Asia, “reapplication” to specific HEIs was required (China, Hungary, India) to continue the degree.
- Room for improvement regarding institutional administrative processes; often simple yet time-consuming considering the high mobility scheme, academic requirements, visa issues etc.

Thank you!

jenny.nygard@aca-secretariat.be



Planning and delivering jointness in Erasmus Mundus Master programmes

EMSI Thematic Seminar

7 November 2024
Brussels



Funded by
the European Union