

# Searching for Partners and How to Write a good Proposal

**Erasmus+** 

Enriqueciendo vidas, abriendo mentes

2021-2027







#### What is a good proposal?

Proposal aligned to the objectives and policy priorities of the Action which fulfills all the criteria set out in the call for proposals complying with quality standards

Calls are competitive based on the quality of proposals and available budget

- A complete APPLICATION PACKAGE is not necessarily a good PROPOSAL
- An ADMISSIBLE and ELIGIBLE proposal is not necessarily a good proposal
- The availability of BUDGET does not guarantee that all proposals will be funded, ONLY quality proposals will be funded.
- Only proposals ABOVE FUNDING THRESHOLDS may be funded
- QUALITY of your proposal must be in line with your REQUESTED GRANT







# Tips

- 1. Start early
- 2. Read the relevant information
- 3. Have a good understanding of the award criteria
  - 4. Check the Call requirements
- 5. Choose the project idea, structure it and stick to it
  - 6. Build a strong consortium
  - 7. Write a clear and convincing Work Plan
  - 8. Forecast the budget and request the adequate grant
    - 9. Final polishing







## Tip 1: Start 1

- From the opening day: November 202X
- To the submission deadline: <u>See Funding and Tenders opportunities</u>

portal

Example: February 8, 202X

Do not leave it until the very last minute

A successful proposal develops and improves throughout the writing stage.







## Tip 2: Read the relevant information

#### To PREPARE the project proposal:

- 2025 Erasmus+ Programme Guide
- Application forms
- Get inspired: Projects & Results -<u>Erasmus+ project results platform</u>

#### To SUBMIT the project proposal:

An introduction to the Funding & Tenders Portal

IT tools: video tutorial

F&TOP Online Manual

F&TOP IT How To

Presentation How to submit







#### Tip 3: Have a good understanding of the award criteria

Addressing the award criteria

Some applicants do not understand the importance of addressing each point of the award criteria.

Award criterion 1 - RELEVANCE

Under criterion Relevance, the low quality proposals did not succeed to demonstrate a sufficiently developed needs analysis, which weakens the innovative aspects of the proposed activities and outcomes.

Award criterion 2 – Quality Project DESIGN and implementation

Some proposals with a low score failed to properly describe arrangements for the validation and recognition of qualifications.







#### Tip 3: Have a good understanding of the award criteria

Award Criterion 3 - Quality PARTNERSHIP and cooperation arrangements

Staff description: applicants should focus on their expertise directly related to the project domain.

Associated partners: focus should be on describing how they are relevant to the call and notably which relevant input and added value they are bringing to the proposal. What is the specific reason for them to join the proposal?

**Award Criterion 4 - IMPACT** 

Exploitation is often not well understood and proposals do not convincingly declare the rewards to partners. Some proposals do not clearly explain how they will use and exploit the solution. Others, do not differentiate between sustainability actions and exploitation.

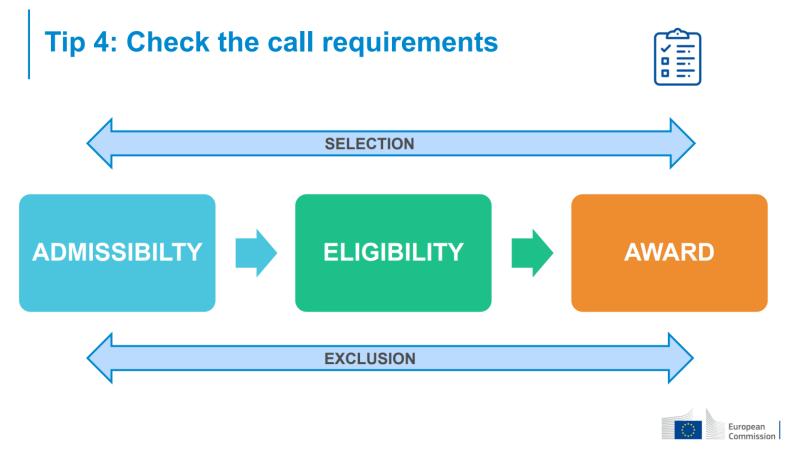
**Outcome of the Project** 

Clear information on the actual contents to be produced by the project, measurable outcomes, KPIs, at early stages of the project are needed.















#### Tip 5: Choose your idea, structure it well and stick to it!

#### Do they have?

- A clear project objective
- A clear understanding of the current start of art in the field of intervention / sector
- A clear identified need
- A clear target group(s)
- A clear set of partners or geographical scope
- A clear path the make the difference or to bring an added value

Your proposal must fit into the requirements of the Action and fill in a gap in the needs of the participating organisations and specific sector







#### Tip 6: Build a strong consortium

Be consistent – remain relevant to the objective & target group
Be adaptable – be ready to omit a country if they do not secure the right partner
Choose the partners well – with diverse competencies
Partnership with a wide EU cover and beyond is Important
Involve partners in the proposal preparation – avoid surprises after submission
Keep communication with partners during the whole process







#### Tip 7: Write a clear and convincing Workplan

- Be realistic and reasonable Adapt the number of deliverables to the size of the project and work packages
- Structure the deliverables and do not multiply them try to combine similar deliverables into one.
- • Avoid writing a Work Plan which is not finalized. Structure WPs and deliverables well to avoid amendments







#### Tip 8: Create a budget

- Define your budget
- First describe the tasks then define the budget
- Check consistency while working on the work plan:
- Share of resources
- Appropriate allocation between partners
- Choose the suitable budget for each WP







#### Tip 9: Final polishing

- Check the completeness of the proposal
- Check consistency of the description of activities and budget
- Ask someone for critical reading and feedback
- If having the chance, have a native speaker for proofreading
- And, last but not least..... SUBMIT IT ON TIME!!!





### Erasmus+ funding mechanism

**Grants** 

- Direct contribution to beneficiaries
- Finance actions to help achieve an objective
- Based on costs incurred/unit costs/lump sum



## Erasmus+ funding management

# Centralised actions (CBHE, JMA, EMJM and EMDM, CBVET, EVE)

 European Education and Culture Executive Agency (EACEA)

# Decentralised actions (ICM)

Erasmus+ National
 Agencies in the
 countries associated to
 the programme



## Calls for proposals (CfP) - An annual cycle...

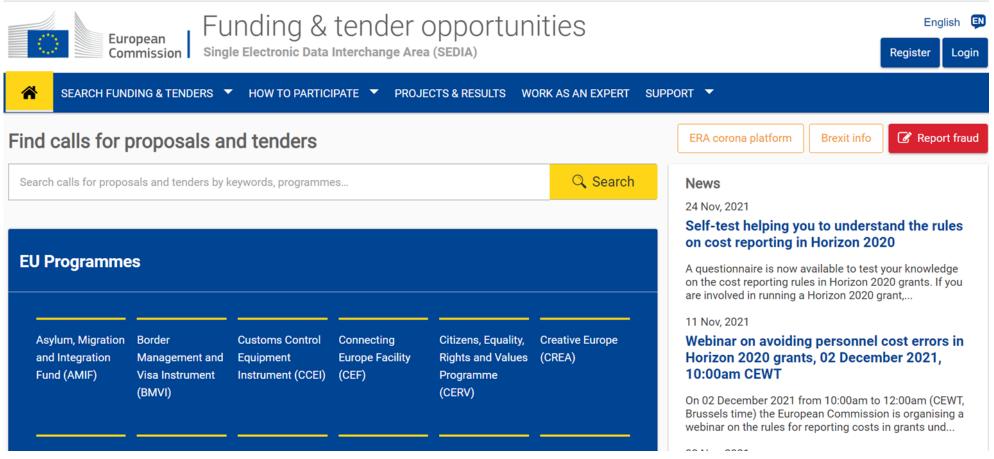


Year 2

Year 1



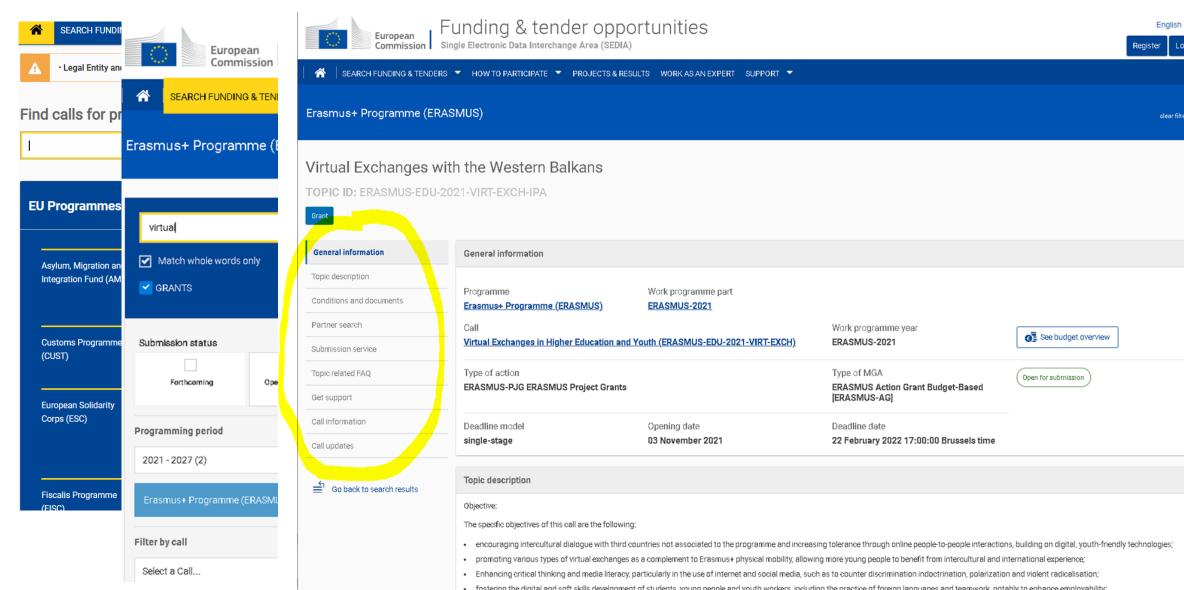
#### Publication of the Calls for proposals

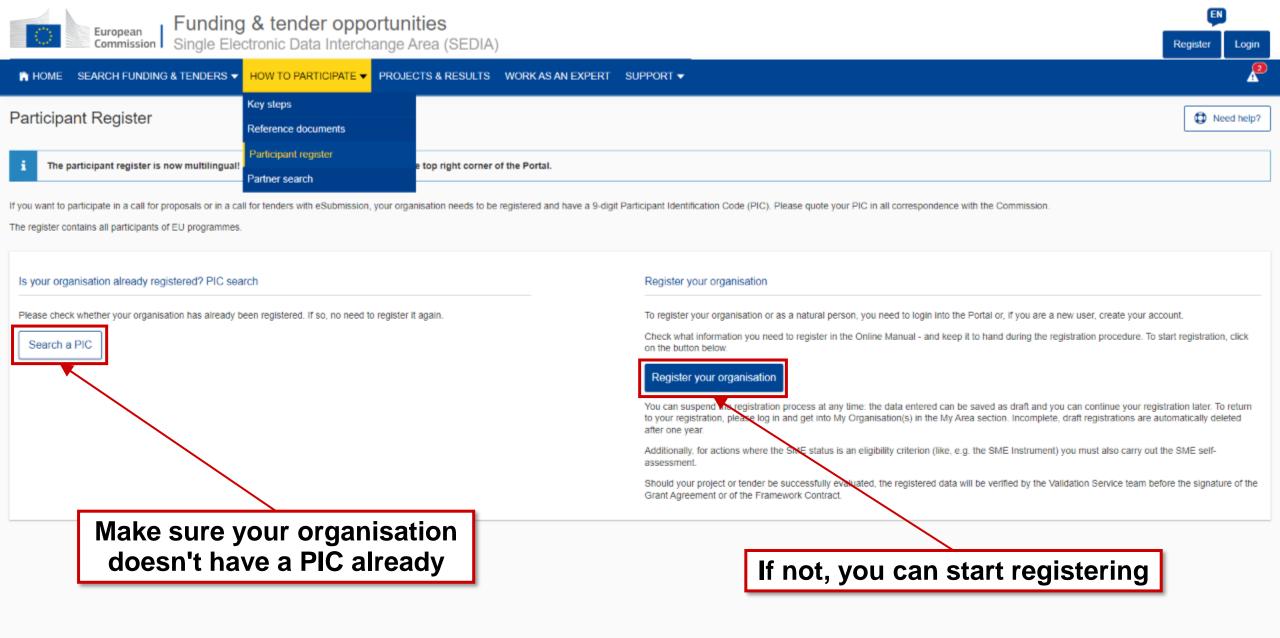


Funding & Tender Opportunities Portal (FTOP)

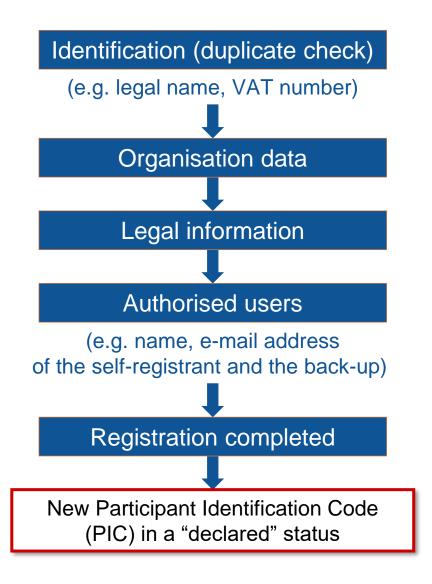


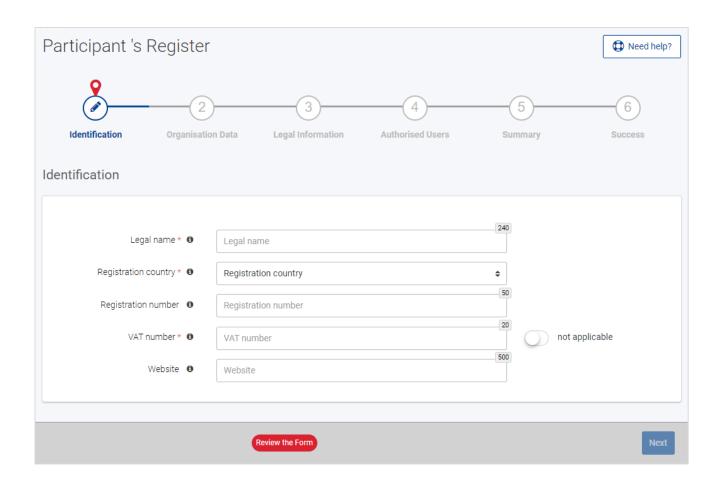
## FTOP – find a Call for proposals





#### How to register in the Participant Register







#### Call documents

Capacity Building in the field of Higher Education: Strand 1 - Fostering acce ERASMUS-EDU-2022-CBHE-STRAND-1 Call for proposal information to applicants: August 2022 Internal navigation Signature of grant agreement: End of November 2022 General informations 5. Proposal templates, guidance and model grant agreements (MGA): Topic description The Erasmus+ Standard proposal template Call document Conditions and documents Programme Guide Guide for applicants Model Grant Agreement Erasmus+ Start submission <u>(europa.eu)</u> Topic related FAQ Get support Call updates Start submission



#### The Erasmus+ Programme Guide



The Erasmus+ Programme Guide is essential to understanding Erasmus+.

It provides participating organisations and individuals a comprehensive list of opportunities supported by the programme.

It is an integral part of the annual Erasmus+ Call for Proposals



#### The Erasmus+ Programme Guide

Organisations and institutions seeking funding in the framework of any call must comply with the conditions for participation and funding expressed in this Guide.

The document provides information on:

- the priorities of the programme
- the actions supported
- the funding available for different actions
- detailed information on participation
- The Programme Guide is published in web format and as a downloadable pdf.
- Make sure you access the latest version



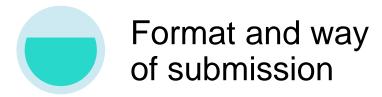
#### Criteria for participation





## Admissibility criteria









## Eligibility criteria

Eligibility criteria per action

Used to determine whether the applicant is allowed to participate in a call for proposals and to submit a proposal for an action

Criteria applied to applicants and activities



#### Exclusion criteria

An applicant will be excluded from participating in calls for proposals if it is found to be in one of the exclusion situations in articles 136-141 of the Financial Regulation

Bankrupt, fraud, corruption, money laundering, terrorism, etc.



#### Selection criteria



# Operational capacity

(know-how, qualifications and resources...)



# Financial capacity

(sufficient sources of funding to maintain its activity)



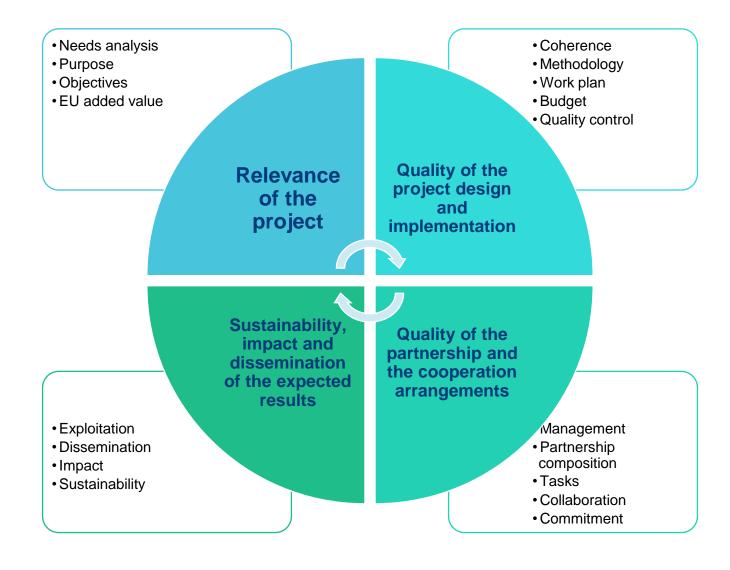
#### Admissibility criteria

- Applications must be sent no later than the deadline for submitting applications as indicated in the call.
- The applications must be readable and accessible.
- Applications must be complete containing all parts and mandatory annexes.
- Only clerical errors can be corrected after the submission deadline upon request of the managing agency for duly justified cases.
- For actions managed by the Executive Agency, applications must be submitted electronically via the <a href="Funding & Tenders Portal Electronic Submission System">Funding & Tenders Portal Electronic Submission System</a>. Applications (including annexes and supporting documents) must be submitted using the forms provided in the Submission System.

### Eligibility criteria

- To be eligible, the applicant and the project must meet all the eligibility criteria relating to the Action under which the proposal is submitted. If the project does not meet the eligibility criteria at application stage, it will be rejected without being further evaluated.
- If it appears at implementation or final report stage that these criteria
  have not been fulfilled, the activities may be considered ineligible with
  a consequent recovery of the EU grant initially awarded to the
  project.
- The eligibility criteria for applying to each of the Actions implemented through the Erasmus+ Programme Guide are described in <u>Part B of the</u> Guide.

#### Award criteria





Tip 1 in Finding Partners:
The Erasmus+ Project Results Platform

Projects - Erasmus+



#### Tip 2 in Finding Partners – the EU Funding and Tenders Portal

Partner Search | EU Funding & Tenders Portal



# Tip 3: Find your ENFP and get connected to the ENFP Network

National Focal Points | Erasmus Networks Platform



# OID for decentralized action: International Credit mobility

#### 1.2.6.2. Second Step - OID or PIC?

Follow these steps if your applicant intends to join the International Credit Mobility (ICM) action (de-centrally managed by E+ National Agencies)

To get started with ICM, new organisations from Third countries not Associated to the Programme need to get an Organisation ID (OID):



Open the Organisation Registration Website to get registered. The Organisation ID is mandatory for applicants and every organisation involved in an ICM application, including non-academic organisations.

#### 2.

Before starting the registration, check if the organisation is already registered. Go to:

Go to: REGISTER MY ORGANISATION > CHECK IF MY ORGANISATION EXISTS IN THE SYSTEM.

#### 13

If the institution is not yet registered, click on REGISTER A NEW ORGANISATION below the search result. Then log in with your EU Login (see previous).

#### 4.

Start the registration by chronologically completing the sections ORGANISATION DATA, LEGAL ADDRESS, ORGANISATION CONTACT PERSON and USERS.

#### 5

All required fields are marked in blue and need to be completed to finish the registration process.

#### 6

The Erasmus+ National Agency certifies the new organisations by checking if the data registered in the system corresponds to the organisation's legal data in their supporting documents. [optional for participation in ICM projects]

OID

After completing the new registration, they will receive the Organisation ID. It is an 8-digit unique identifier preceded by the letter E.

Congratulations! You are done. The Applicant Higher Education institution located in EU27/E+ Associated countries will now be able to include your organisation in its application form.

Please note: If your OID status remains "Under validation", your registration is still valid. For ICM applications, the NA may certify your OID, but this is not a mandatory step. A certified OID is mandatory only for participation in Cooperation Partnerships in higher education (KA220-HED).

The registration steps (OID) are essentially based on the guidelines published here.



# What happens once the application is submitted?

