



Boosting the potential of Joint Degrees in Erasmus Mundus Joint Master Programmes

Session 3: Raising awareness and promoting the added value of joint Erasmus Mundus Master degrees



Funded by
the European Union

01/12/2023
From 13:35 to 15:05



Recognition challenges



Higher Education Institutions

The added value of joint degrees over multiple ones may not always be clear from a HEI perspective

Limited communication of the benefits

Resistance to award joint degrees



Students

Many students seem to purposely opt for programmes that award double/multiple degrees

Lower demand for joint degrees



Labour Market & Employers

Employers appear to place greater trust in well-established national degrees

Lower interest in graduates with joint degrees

Need to increase engagement to understand and recognise the added value of joint degrees



What are possible solutions to these challenges?

HIGHER EDUCATION INSTITUTIONS COULD:



Analyse the **strategic added value** of awarding joint degrees as part of your internationalisation plans



Emphasise the **importance of a Diploma Supplement** to students and the labour market



Promote joint degrees to raise awareness and knowledge among students and employers

... WITH THE CRITICAL SUPPORT OF THE EUROPEAN COMMISSION



Thank you!

Virginia Zalunardo

virginia.zalunardo@emeal.nttdata.com

Inés Fernández-Figares

ines.fernandezfigaresdurcudoy@emeal.nttdata.com

The Erasmus Mundus Support Initiative (EMSI) is an initiative of the European Commission, funded by the Erasmus+ programme (2021-2027) and operated by a consortium of four organisations, under a service contract with the European Education and Culture Executive Agency (EACEA).



**Funded by
the European Union**