



Erasmus+ Information Session for "Thailand"

Sharing best practices on successful CBHE projects

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Our Projects So Far....



Sustainable Tourism 2017-2021



Internationalization at Home 2018-2022



Social Entrepreneurship 2019-2023



Green Entrepreneurship 2021-2023



Some Observations....Before

- Leverage your existing networks
- Join the many FB groups
 - Erasmus+ 2021-2027 Partners (92.5K)
 - <u>Erasmus+ Partnerships Platform</u> (93.9K)
- Develop your Partner Information Form (PIF)
 - What kind of projects are you looking for?
- Choose your partners carefully
 - Do some research
 - Financial obligations are consortium level

Suggest Thailand create LINE group where members can post up opportunities

Some Observations....During

- Start small
 - Ask to be responsible for a Work Package to gain PM experience
- Ensure you have senior management buy-in and engagement
- Most projects have budget for equipment
 - Start purchasing process ASAP
 - Don't buy anything complicated (custom software)
- Separate roles
 - Project management and project implementation (by faculty)
- Prepare succession strategy
 - People are always leaving!

Some Observations....During

- PR is everything
 - Critical for project success to constantly disseminate
 - Always use the EU logo (in accordance with the rules)
- Be aware of the obvious differences in management styles
 - Thai vs. European
- Try and involve as many faculty/staff as possible
 - Travel is a project perk use it wisely to build support

Some Observations....After

- Generally, 3+2 model
 - Ensure project is still visible and equipment used for intended purpose
- It's not just a 3-year project But a network!
 - New projects, joint-research, mobilities, co-teaching
- Last payment will take time....a long time!
 - Need to manage university expectations

Be in Touch





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