

Capacity building in the field of Vocational Education and Training (CB VET)



Erasmus+

Enriching lives, opening minds

2021-2027



About CB VET

Capacity building projects are international cooperation projects based on multilateral partnerships between organisations active in the field of VET in:

- EU Member States
- Third countries associated to the Programme
- Third countries not associated to the Programme

CB VET projects aim to support the **relevance**, **accessibility**, **responsiveness** of VET institutions and systems in third countries not associated to the Programme



Objectives

- Build capacity of VET providers to strengthen cooperation between private and public stakeholders in VET for demand-oriented and opportunity-driven VET interventions;
- Improve the quality and responsiveness of VET to economic and social developments to enhance the labour market relevance of skills provision;
- Align VET provision to local, regional and national development strategies.



Thematic Areas – Focus on one or more

VET teachers/trainers professional development

Key competences, including entrepreneurship

Public Private Dialogue Partnerships in VET

Quality assurance mechanisms

Work-based learning (for young people and/or adults)

Capacity Building in VET

Innovation in VET

Green and digital skills for the twin transition

Skills matching with current and future job opportunities, including in promising value chains under development



Activities

- Creating and developing networks and exchanges of good practice between VET providers
- Creating tools, programmes and other materials to build the capacity of institutions from third countries not associated to the Programme
- Creating mechanisms to involve private sector (design and delivery of curricula, work-based experience)
- Developing and transferring pedagogical approaches, teaching and training materials, including work-based learning, virtual mobility, open educational resources and better exploitation of the ICT potential
- Developing and implementing international (virtual) exchange activities for staff primarily

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Horizontal Aspects

Applicants are required to take into account:



Inclusion and diversity



Environmental sustainability



Digital dimension



Common values, civic engagement and participation



REGIONAL PRIORITIES



Caribbean

- Priority will be given to regional projects (projects involving more than one eligible third country not associated to the Programme) or projects in least developed, lower and upper middle income countries;
- Priority will be given to projects that contribute to the respective geographic Multi-annual Indicative Programme322 at country or regional level.

You are encouraged to work with partners in the poorest and least developed third countries not associated to the Programme.

For least developed countries; migration priority countries, lower and upper middle income countries see <u>the Programme guide</u> – section "Eligible countries" (pages 36-37, English version)



Eligibility criteria

Who can participate?



What countries can participate?



- EU Member States (27 countries)
- Third countries associated to the Programme (6 countries) North Macedonia, Iceland, Norway, Serbia, Lichtenstein and Türkiye
- Third countries not associated to the Programme (102 countries) Regions 1,2,3,9,10 and 11





Regions Covered – Third Countries not Associated to the Programme 2024

- Western Balkans (Region 1) 7 066 939 €
- Neighbourhood East (Region 2) 3 599 898 €
- 3. South-Mediterranean countries (Region 3) 4 000 000 €
- 4. Sub-Saharan Africa (Region 9) 8 283 333 €
- Latin America (Region 10) 2 000 000 €
- 6. Caribbean (Region 11) 300 000 €

Total 25 250 170 €



The full list of countries see the <u>Programme guide</u> – section "Eligible countries"

Region 2 except Belarus

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What types of organisations can apply?

Erasmus+ Programme Guide

Eligible participating organistions:

- Vocational education and training providers
- Other public or private organisations active in the field of VET or in the labour market (non-exhaustive list):
 - VET providers;
 - Companies, industry or sector representative organisations;
 - National/regional qualification authorities;

- Employment services;
- Research institutes;
- Innovation agencies;
- Regional development authorities etc.



Consortium Composition

APPLICANT/ COORDINATOR

PARTICIPANT
(full partner, affiliated entity or associated partner)

EU Member States (27)



Third countries associated to the Programme (6)

Iceland

Liechtenstein

Norway

North Macedonia

Serbia

Türkiye

EU Member States (27)



Third countries associated to the Programme (6)



Third countries not associated to the Programme

in Regions 1, 2, 3, 9, 10 and 11

(see section "Eligible countries" in Part A of the <u>Erasmus+</u> Programme guide)

Exception: Organisations from Belarus (Region 2) are not eligible

Number and origin of participants

At least 3 countries and 4 partners

- At least 4 organisations
- From a minimum of 3 countries:
 - 2 organisations from 2 different member states / associated to the programme
 - At least 2 organisations of at least 1 third country not associated to the programme

The number of organisations of a third country not associated to the programme must be equal or higher than member states or third countries associated to the programme



To keep in mind!

ATTENTION: WHO CAN BE APPLICANT/COORDINATOR?

- Any public and private organisation active in the VET field and legally established in an EU Member State or eligible third country associated to the Programme.
- Organisations from third countries not associated to the Programme cannot be coordinators.

NOVELTIES:

- Cross-regional projects are not eligible.
- "Multiple submissions" are now possible (one organisation can submit more than 1 application)



Snapshot of previous calls and running projects



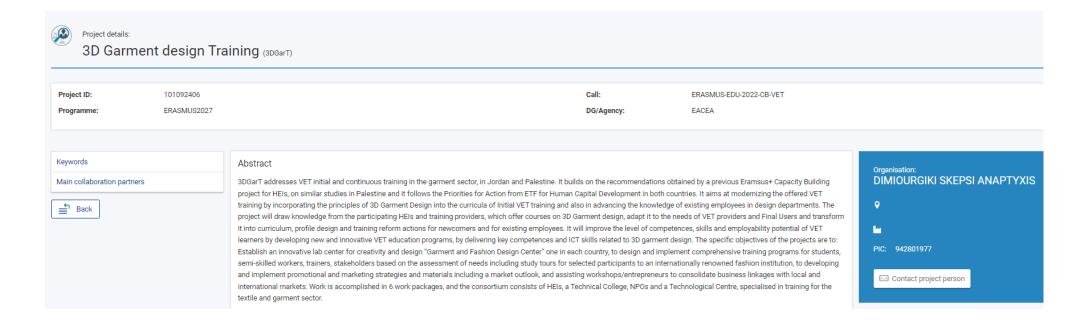
Selection results 2022 and 2023

	2022	2023
Submitted projects	121	162
Inadmissible projects	4	2
Ineligible projects	23	15
Evaluated projects	93	145
Projects reaching threshold and above (60 points and more)	58	87
Selected/signed contracts	58	60 (but final number in February 2024)



Running projects

- You can see the selected projects in the Funding & Tenders Portal call pages
 - 2022 <u>Funding & tenders (europa.eu)</u> Click on 'Funded project list' 58 projects
 - 2023 Funding & tenders (europa.eu)





How to apply?

Call background and tips for preparing a good application



Call information – Erasmus+ Programme Guide



Duration

1 or 2 or 3 years



Budget

Total EU grant for all projects:

25 250 170 €
Estimated EU grant
per project: from
100.000 € to
400.000€

EU grant can cover maximum of 80% of a total budget of a project



Where to apply

Funding and Tenders opportunities portal

Call ID: ERASMUS-EDU-2024-CB-VET



29 February at 17:00:00 (Brussels time - CET)

Usually you could expect selection results in July-August. If selected, contracts are signed until November.



Financial mechanism – Lump Sum Type II

- Funding rules are set in the **Erasmus+ Programme Guide**
- EU grant is maximum 80% of the estimated budget.
 - Maximum EU grant: 400 000 EUR
 - Minimum EU grant: 100 000 EUR
- 20% Contribution from sources other than the EU grant (own resources, financial contributions from third parties or income generated by the project)



Feedback from our monitoring



A Good needs análisis helps to implement the project



quality > quantity (in the objectives, in deliverables, in the number of consortium members...)



Communication and dissemination from the first day



How to find coordinator/partner



How to find a coordinator or partners? (I)

- 1. If you already have contacts with VET providers in EU or third countries associated to the Erasmus+ Programme, get in touch with them to check if they plan to apply under this action.
- 2. Contact **European networks** of VET Providers (e.g. EVTA, EVBB, EfVET, EUproVET) and networks that represent higher education institutions also active in the field of VET (e.g. EURASHE, EUCEN).
- 3. Organization active in **lifelong guidance**, **counselling**, **learning mobility and career management** contact the European network <u>Euroguidance</u>.
- **4. Involve other organizations from your country** make your project stronger.
- 5. Involve other organizations from **other countries of the same region** it might be they have contacts to organizations from EU/third countries associated to the programme.



How to find a coordinator or partners? (II)

- 6. Erasmus+ VET-related projects (2014-2020) on the <u>Erasmus+ Project Results Platform</u>. Please use the 'advanced search', selecting Erasmus+ Programme and within the different actions please focus on vocational education and training.
- 7. Use the section "Partner search announcements" https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/how-to-participate/partner-search in the Funding & Tenders Opportunities Portal (FTOP)
- **8. Contact VET experts from you country** you know it might be they help you to find a coordinator/partner.
- 9. **CEDEFOP European Centre for Development of VET** https://www.cedefop.europa.eu/en, , REFERNET is a network of institutions. It provide information on national vocational education and training (VET) systems and policies in the EU Member States, Iceland and Norway. https://www.cedefop.europa.eu/en/networks/refernet/national-partners



How to find a coordinator or partners? (III)

- 10. EPALE (Electronic Platform for Adult Learning in Europe) platform and/or you could register to the Community of European VET practitioners.
- 11. The <u>Katapult Network</u> includes a network and matchmaking tool to build relationships with new partners. The direct link to the matchmaking tool is <u>here</u>. <u>How does it work?</u>
- 12. If you are a member of the European Training Foundation (ETF) Open Space, you may look for partners there. In particular, you may contact the Network run by the European Training Foundation (ETF) that includes numerous VET centers in Europe and ETF partner countries as well as the ETF Quality Assurance forum that involves more than 20 countries. In this context, you may consult the ETF regions and countries.
- 13. Contact **National Erasmus+ Office** (see the list <u>here</u>), which may have received requests for cooperation from potential CB VET applicants.



Useful tips



- √ Be coherent: avoid contradictions and "cut and paste" style applications.
- √ Be concrete: use examples, justify your claims, provide evidence
- √ Be clear: read the questions carefully, provide information in the correct order as indicated in the form.
- ✓ **Be explicit:** take nothing for granted; don't assume that experts have prior knowledge; avoid abbreviations or explain them
- ✓ Be realistic: the application is the basis of your project to be; it is also the cornerstone of the commitment you will sign
- ✓ Remain focused: concentrate exclusively on what is asked of you
- ✓ **Eligibility:** make sure you have followed all instructions and that the proposal meets all mandatory requirements
- √ Keep it simple: use short sentences, vary the length if you wish to make it more interesting but keep it simple and focused.



Key Resources

- Erasmus+ Programme Guide Call information and requirements
- <u>Funding & Tender Opportunities Portal</u> To Apply, see running projects, finding partners...
- <u>EACEA Website</u> Recordings of <u>info sessions</u>



Contact us! <u>EACEA-EPLUS-CBVET@ec.europa.eu</u>

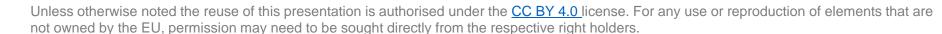


Thank you



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ANTILLEAN DIGITAL CULTURE

YOUNG ARTISTS TRAIN AND PROMOTE DIGITAL CULTURE IN THE CARIBBEAN

https://claudia.arcsculturesolidali.org/



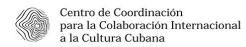
CLAU.DI.A cultura digital antillana























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CONSORTIUM



ARCS Culture Solidali, ARCS (Italy – coordinator) | D'Antilles et D'Ailleurs, D&D (Martinique, France) | Asociación Hermanos Saiz, AHS (Cuba) | Centro Nacional de Superación para la Cultura, CNSC – MINCULT (Cuba) | Universidad de Ciencias Informáticas, UCI (Cuba) | Ecole Supérieure d'Infotronique d'Haïti, ESIH (Haiti) | Dominica Arts and Crafts Producers Association, DACPA



OBJECTIVES AND ACTIVITIES

To create, accredit, test, and scale a multi-level VET training program in Digital Culture tailored to the Caribbean region's specific characteristics in order to...



OBJECTIVES	ADDRESSED THROUGH	BASED ON
Reinforce links: artistic VET <> labour market <> local, national, Caribbean digital transformation policy <> digital education <> community needs.	Conceptualization	MIPS, national legislation, local contexts



OBJECTIVES	ADDRESSED THROUGH	BASED ON		
Build capacities of consortium	Contents /	» Staff training		
organisations and their staff	working	» Learn-by-		
▲ inclusion (digital gap, mainstream	methods /	doing		
gender inclusion, green & intercultural	activity design	approach		
skills), ▲innovation (transnational and		» Train-the-		
collaborative curricular development,		trainer		
region specific digital culture),		approach		
▲internationalization (transnational		» WP1 and		
trainings, multi-language, multi-cultural,		management		
regional network) and ▲digital		methodology		
transformation (digital skills, equipment)		» Collaborative		
		processes		



	ADDRESSED	
OBJECTIVES	THROUGH	BASED ON
Develop innovative and region- specific curriculum for digital transition creation of CLAUDIA course and teacher training - Caribbean specific digital culture course to implement within different types of VET contexts and organisations (multilevel, multi-certification, multi-accreditation to assure applicability in a wide range of contexts)	Activities (WP2, WP3)	 Course development: curriculum, training materials, accreditation and certification framework Teacher training (40) and teacher guide » Guide for course integration in diverse institutional settings



OBJECTIVES	ADDRESSED THROUGH	BASED ON
Improve key competences	Activities (WP4)	» Piloting of the CLAUDIA
and links to labour		course
market/communities of 40		» Collective virtual
VET students		exhibition



OBJECTIVES	ADDRESSED THROUGH	BASED ON
Awareness raising in local communities	Activities (WP4)	Internships based on digital culture project development linked to communities/placements taking into account intercultural and sustainable aspects (40 projects, one per student, promotional videos)



OBJECTIVES	ADDRESSED THROUGH	BASED ON
Regional and cross-regional experience sharing and course multiplication	Activities (WP5)	 » Local multipliers » Final conference (Havana) » Launching of the CLAUDIA network (& sustainability strategy)



WHERE ARE WE AT?

M1

M36

- » Management, monitoring and evaluation has been successfully implemented to date
 - » Staff was trained in Dominica
 - » Course has been developed
- » Teacher training has been designed will be piloted by Cuban staff at the end of March and in Italy with all project staff mid-April
- » Dissemination has been undertaken (visual identity, web, social networks and partner webs, presentation of the project in multiple academic and international conferences, in the LAC cluster in Panama, to the Trinidad and Tobago Commerce Representation Office in Cuba with link to arts, culture, crafts sector in CARICOM area, among other activities)



THE CLAUDIA COURSE

COURSE CURRICULUM

(EN, ES, FR)



PLAN DE ESTUDIOS "CULTURA DIGITAL ANTILLANA"















MÓDULO 03

MÓDULO 04







MÓDULO 06



MÓDULO 07



ACREDITACIÓN Y CERTIFICACIÓN



PLAN DE ESTUDIOS "CULTURA DIGITAL ANTILLANA"

Nivel de certificación 0 (autocertificación basada en horas de dedicación al estudio autónomo (EA))

Nivel de certificación 1 Nivel de certificación 2 Nivel de certificación 2

Mod 7. Incubadora de proyectos

de Cultura Digital (5 créditos)

Total de horas

125

290

53

54 58

- ¹ Horas de estudio autónomo (selección de lecturas, videos, investigación de webs, etc.)
- Horas de clases sincrónicas (hojas de método de actividades para ser lideradas por docentes)
 Horas de ejercicio de práctica autónoma (hojas de método de actividades para ser realizadas
- por el/la estudiante de manera autónoma) * Prácticas
- ⁵ Tutorias

105

105

10

10

10

10

* Memoria final

Práctica laboral, tutorías y elaboración de la memoria

⁷ CARICOM QUALIFICATION FRAMEWORK FOR TVET (Marco de cualificación para la educación y formación vocacional de CARICOM) se basa en un sistema de créditos equivalente al sistema europeo de transferencia de créditos (ECTS) en donde aproximadamente debe haber 10 horas clase por 15-20 horas de trabajo autónomo para un total de 25-30 horas de trabajo del alumnado.

Módulo	Total de horas	EA ¹	CS ²	EPA ³	P ⁴	T ⁵	ΜF°	Temas	Actividades sincrónicas y de práctica autónoma
Mod 1. Valores para una cultura digital caribeña inclusiva y sostenible: género, interculturalidad y medio ambiente en el Caribe {1 crédito}?	25	10	10	5				O. Introducción al curso "Cultura digital antillana" 1. Interculturalidad y cultura digital en el Caribe 2. Igualdad de género y cultura digital en el Caribe 3. Sostenibilidad ambiental y cultura digital en el Caribe 4. Casos de estudio de proyectos digitales inclusivos y sostenibles en el Caribe y la integración de valores en prácticas de cultura digital	La tabla de la identidad social Explorando mi identidad en mi creación artística Entendiendo y evitando la apropiación y la tergiversación cultural Desmontando estereolipos: identificación y análisis de imágenes sexistas en entornos online Explorando el Atlas de Justicia Ambiental Aplicando la sostenibilidad en la creación artística Análisis de casos de cultura digital en el Caribe
Mod 2. Habilidades y herramientos para la promoción de la cultura digital: arte y cultura joven en el mundo digital, marcos competenciales, y estrategias de resiliencia	25	8	9	8	1. Arte, juventud y cultura digital en América Latina y el Caribe 2. Marcos para el desarrollo de competencias digitales 3. Desafios y estrategias de resiliencia digital en la región del Caribe	 Explorando ecosistemas digitales en prácticas artísticas Evaluación y mejoramiento de competencias digitales mediante la exploración de diversos marcos competenciales y cursos 			
digital en la región del Caribe (1 crédito)									· Transformación digital: evaluación y estrategias en el arte caribeño
Mod 3. Educación y cultural digital: procesos de aprendizaje de la cultura digital en las enseñanzas artísticas y culturales en la región Caribe (1 crédito)	25	10	10	5				1. El papel de la educación en la promoción de la cultura digital en el Caribe 2. Enfoques pedagógicos y procesos de aprendizaje para la enseñanza de la cultura digital 3. La educación digital en el Caribe: Algunas tendencias exitosas en el área, que contribuyen al desarrollo cultural y artístico 4. Integración de la cultura digital en los sistemas educativos formales e informales 5. Contribución a la formación de habilidades y desarrollo de capacidades para la producción cultural futura del Caribe	 Reflexión sobre el papel de la educación en la promoción de la cultura digital en el Caribe Explorando enfoques pedagógicos en cultura digital La educación digital en el Caribe: estudio de casos de éxito Integración de arte/cultura en la educación digital Prueba participativa
)—		· Diseñando y enseñando cultura digital en la comunidad
Mod 4. Participación y cultura digital: promoción de la participación digital para el desarrollo de proyectos (1 crédito)	30	10	15	5		A		I. Inclusión digital y compromiso en el Caribe Estralegias para promover la participación digital entre las comunidades diversas Is l'appel de las plataformas digitales en el fomento de la participación cívica y la construcción de comunidades Diseño e implementación de proyectos digitales para el desarrollo comunitario	Curadores digitales Seguridad digital y bienestar en el arte El papel de las plataformas digitales en el fomento de la participación cultural y la construcción de comunidades Creación colectiva digital Conexiones artísticas caribeñas Abordanda desafítos digitales en el arte caribeño Creación de estrategias digitales para fomentar la participación cultural en la comunidad
// \ \									· Soluciones digitales para el arte y la cultura
Mod 5. Mercadotecnia para productos y servicios culturales y artísticos y su encuentro con lo digital {1 crédito}	30	15	10	5		_		Características del mercado de productos y servicios culturales y artísticos y su encuentro con lo digital El producto cultural en la era digital El precio, la distribución y la comunicación de productos culturales en la era digital	Estudio de mercado para productos culturales Conceptualizando el producto cultural Precio, distribución y comunicación de productos culturales en el entorno digital Análisis de casos de estudio en modelos de negocio cultural digital
100 I								4. Crear un modelo de negócio cultural para la era digital	· Diseño de un plan de negocio cultural utilizando el business model canvas
Mod 6. Ejercicio final transversal de los módulos: creación de exposición colectiva en realidad aumentada (1 crédito)	30			30					o SPARK AR Studio Litiva con Virtual Art Gallery





CHALLENGES

External

- "So close yet so far" situation in the Caribbean (additional coordination to meet)
- » Travel budget very affected by touristic seasons (double the budget) difficult pacing with project timeline (move planning around within project logic)
- » Security situation in Haiti (not go)
- » The US blockade on Cuba (flexibility and creativity)

Internal

- » Difference in partner sizes, reach, built capacity (support each other, put in the time to make up for the differences, empathy, solidarity)
- » Multiple working languages (go slow, use Googletranslate for emails)
- » Cultural differences, particularly in pacing and communication styles, channels, etc. (Whatsapp, monthly virtual meetings, bonding, patience, open-mind, flexibility)
- » Project management against deadlines (plan clearly and ahead, convey importance of deadlines, staff training in project management)



Visit our website

https://claudia.arcsculturesolidali.org/

Feel free to download and use the CLAUDIA course! (Available for download starting April 2024)

THANKS FOR LISTENING! ©