

# Boosting the potential of Joint Degrees in Erasmus Mundus Joint Master Programmes

Session 3: Raising awareness and promoting the added value of joint Erasmus Mundus Master degrees



### **Recognition challenges**



#### **Higher Education Institutions**

The added value of joint degrees over multiple ones may not always be clear from a HEI perspective

Limited communication of the benefits

Resistance to award joint degrees



#### **Students**

Many students seem to purposely opt for programmes that award double/multiple degrees

Lower demand for joint degrees



#### **Labour Market & Employers**

Employers appear to place greater trust in well-established national degrees

Lower interest in graduates with joint degrees

Need to increase engagement to understand and recognise the added value of joint degrees





## What are possible solutions to these challenges?

#### **HIGHER EDUCATION INSTITUTIONS COULD:**



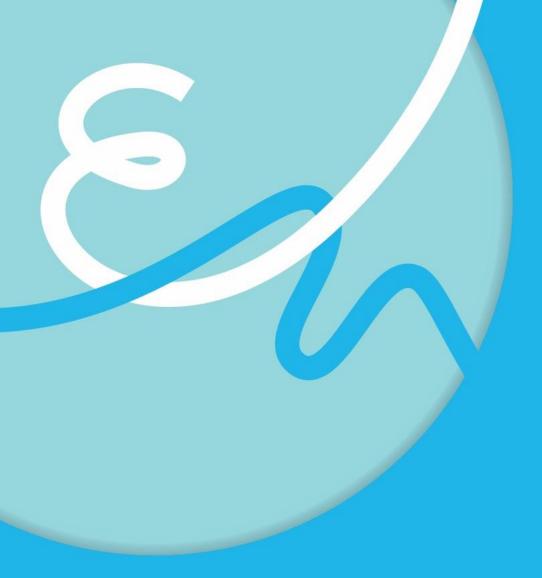
Analyse the strategic added value of awarding joint degrees as part of your internationalisation plans



of a Diploma Supplement to students and the labour market



Promote joint degrees to raise awareness and knowledge among students and employers



# Thank you!

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The Erasmus Mundus Support Initiative (EMSI) is an initiative of the European Commission, funded by the Erasmus+ programme (2021-2027) and operated by a consortium of four organisations, under a service contract with the European Education and Culture Executive Agency (EACEA).

